Serial No.: 09/885,970

PTO Office Action dated: June 25, 2008

80216 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bruce A. Fogelson Art Unit: 3688

Serial No.: 09/885,970 Conf. No. 5291

Filed: June 21, 2001

For: METHOD AND SYSTEM FOR

CREATING ADVERTISING BOOKS

Attorney

Docket No.: 7272-80216

## RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-0001

Sir:

In reply to the Office Action mailed on June 25, 2008, the applicant responds as follows: